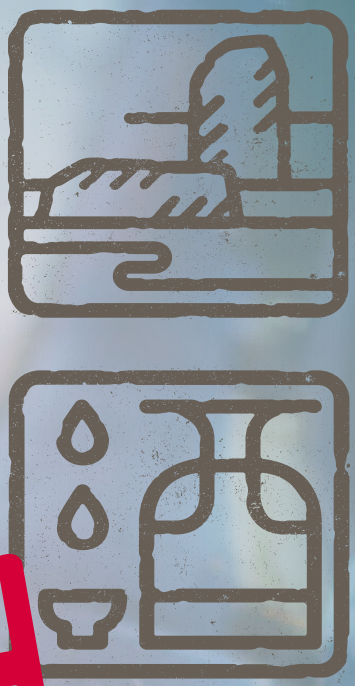
LITTLE TOKYO SERVICE CENTER PRESENTS

THE FIRST, LAST AND ONLY **VIRTUAL SAKE EVENT** SATURDAY, JULY 17, 2021

VIP RECEPTION AT 6 PM | MAIN EVENT AT 7 PM | WWW.LTSC.ORG/SAKE

SAKE ON THE ~~ROCKS~~ COUCH



Little Tokyo Service Center

SPONSORSHIP INFORMATION >

At Little Tokyo Service Center's **SAKE ON THE ~~ROCKS~~ COUCH** guests will experience all the fun of the in-person event but from the comfort their own homes. With a unique online platform, this year's event will allow for **REAL-TIME MINGLING, LIVE PROGRAM ELEMENTS, VIRTUAL EXPERIENCES, SAKE TASTING AT HOME** and much more. A benefit for Little Tokyo Service Center, this event will have approximately **500 GUESTS** spending time together in the virtual world created especially for this event.

WHO WILL YOU BE REACHING?

LTSC supporters of all ages in Los Angeles and across the United States

Asian Americans with strong ties to Downtown Los Angeles, Little Tokyo, and the Japanese American community

Elected officials and representatives

Corporate partners and national funders

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor
$40,000 (1 Available)

- VIP and Main Event access for up to 20 devices
- 10 VIP Guest Kits
- Logo on Guest Kit goodie bag
- Recognition as Presenting Sponsor on all digital and print materials and during event
- Virtual booth during Main Event
- Opportunity for product placement/ promotional item in VIP Guest Kits
- Dedicated mentions on LTSC's social platforms

VIP Sponsor
$20,000 (1 Available)

- VIP and Main Event access for up to 14 devices
- 7 VIP Guest Kits
- VIP Sponsor Signage in VIP Event
- Virtual booth during Main Event
- Recognition as VIP Sponsor on all digital and print materials and during event
- Opportunity for product placement/ promotional item in VIP Guest Kits
- Dedicated mentions on LTSC's social platforms

Program Sponsor
$15,000 (1 Available)

- VIP and Main Event access for up to 12 devices
- 6 VIP Guest Kits
- Virtual booth during Main Event
- Recognition as Program Sponsor on all digital and print materials
- Prominent Logo/Recognition in Main Event
- Dedicated mentions on LTSC's social platforms

Daiginjo Super Premium Sponsor $10,000

- VIP and Main Event access for up to 10 devices
- 5 VIP Guest Kits
- Virtual booth during Main Event
- Logo in Main Event
- Logo on all digital and print materials
- Mention on LTSC's social platforms

Ginjo Premium Sponsor
$5,000

- VIP and Main Event access for up to 8 devices
- 4 VIP Guest Kits
- Virtual booth during Main Event
- Logo in Main Event
- Logo on all digital and print materials
- Mention on LTSC's social platforms

Junmai Pure Rice Sponsor
$3,000

- VIP and Main Event access for up to 6 devices
- 3 VIP Guest Kits
- Logo in Main Event
- Logo on all digital and print materials
- Mention on LTSC's social platforms

Jizake Artisan Sponsor
$2,000

- VIP and Main Event access for up to 4 devices
- 2 VIP Guest Kits
- Recognition on all digital and print materials and during event
- Mention on LTSC's social platforms

UNDERWRITING OPPORTUNITIES

Includes recognition on all digital and print materials and during event

Sake Sponsor
$10,000 (1 available)

Pick-Up Event Sponsor
$5,000 (1 available)

Goodie Bag Snacks Sponsor
$4,000 (1 available)

Collectable Item Sponsor
$3,500 (Multiple available)

T-shirt Sponsor
$3,000 (1 available)

Goodie Bag Sponsor
$2,000 (1 available)

About Little Tokyo Service Center

A 40-year-old social service and community development organization, Little Tokyo Service Center provides culturally sensitive social services in Little Tokyo, South Bay, and the greater Los Angeles region. Dedicated to neighborhood preservation, Little Tokyo Service Center has built over 950 units of affordable housing often in partnership with local community organizations. A major anchor institution in the historic cultural neighborhood of Little Tokyo, Little Tokyo Service Center is committed to preserving its unique character and legacy for future generations.

For more information, please visit **www.LTSC.org.**

For more information contact

- **Sharon Kamegai Cocita** at 213-473-1614 scocita@LTSC.org
- **Emily Weaver** at 213-473-1613 eweaver@LTSC.org

Little Tokyo Service Center

POSITIVE CHANGE FOR PEOPLE AND PLACES

231 E. 3rd St. # G106 Los Angeles, CA 90013
(213) 473-3030

LTSC'S FIRST, LAST AND ONLY VIRTUAL SAKE EVENT SATURDAY, JULY 17, 2021

SPONSORSHIP FORM | WWW.LTSC.ORG/SAKE

Sponsorship Opportunities:

- ☐ Presenting Sponsor (1 available)* $40,000
- ☐ VIP Sponsor (1 available)* $20,000
- ☐ Program Sponsor (1 available)* $15,000
- ☐ Daiginjo Super Premium Sponsor $10,000
- ☐ Ginjo Premium Sponsor $5,000
- ☐ Junmai Pure Rice Sponsor $3,000
- ☐ Jizake Artisan Sponsor $2,000

Underwriting Opportunities:

- ☐ Sake Sponsor $10,000
- ☐ Pick-Up Event Sponsor $5,000
- ☐ Goodie Bag Snacks Sponsor $4,000
- ☐ Collectable Item Sponsor $3,500
- ☐ T-shirt Sponsor $3,000
- ☐ Goodie Bag Sponsor $2,000

Event Donation: $

Contact Name:

Business/Organization Name: (for recognition purposes)

Address:

City/State/Zip:

Telephone:

Email:

Virtual Booth Inclusion Deadline: Friday, June 18, 2021

For federal income tax purposes, the amount of the ticket price that is tax deductible is limited to the excess over the fair market value of food, beverage, and goods provided. The fair market value of the goods provided is $75 per ticket.

Please make checks payable to: LTSC CDC
Attn: Sake Event
231 E. Third St. # G106
Los Angeles, CA 90013

Non-profit organizations, please contact:
Sharon Kamegai Cocita at 213-473-1614 scocita@LTSC.org
for additional sponsorship opportunities

*** For more information or to check availability of limited sponsorships, please contact:**
Sharon Kamegai Cocita 213-473-1614 scocita@LTSC.org
Emily Weaver 213-473-1613 eweaver@LTSC.org

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SILENT AUCTION DONATION FORM | WWW.LTSC.ORG/SAKE

Donation Information:

Description:

Approximate Value $:

Special Notes:

Donation Made By: (for recognition purposes)

Contact Information:

Contact Name:

Business/Organization Name:

Address:

City/State/Zip:

Telephone/Fax:

Email:

Little Tokyo Service Center

POSITIVE CHANGE FOR PEOPLE AND PLACES

Little Tokyo Service Center is a non-profit 501(c)(3) organization Federal Tax ID #95-4444102.

Please return this form along with your donation to:

Sake On The Rocks
Little Tokyo Service Center
231 E. Third St. # G106
Los Angeles, Ca 90013

Questions?
Contact: Emily Weaver
213-473-1613
eweaver@LTSC.org