LTSC’S 14TH ANNUAL
SAKE & FOOD TASTING EVENT
FRIDAY, AUGUST 5, 2022

6PM – 7PM
SPONSOR RECEPTION

7PM – 10PM
GENERAL ADMISSION

SPONSORSHIP INFORMATION >
Dear Friend of LTSC,

Little Tokyo Service Center is excited to announce that we will be hosting our 14th Annual Sake on the Rocks culinary Event in person on August 5, 2022 at the Japanese American Cultural and Community Center in Little Tokyo.

This Event benefits the culturally and linguistically appropriate services LTSC provides to the community, affordable housing that uplifts low-income neighborhoods of color throughout Los Angeles, and the promotion of equitable development and cultural preservation in the Little Tokyo neighborhood.

Sake on the Rocks is our premier fundraiser and with its return to an in-person Event we are eager to offer an exciting evening for our guests with a vast selection of spirits, food items and cultural experiences. We hope to gather our community champions to make the Event a success. With your participation as a sponsor, 2022 can be a return to form with this year’s Sake being the best yet.

We hope you will join as one such champion and help us continue our mission by making our services possible!

Erich Nakano

Executive Director
Little Tokyo Service Center

www.LTSC.org/sake2022
SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR
$100,000 (1 available)
• Event Tickets - 20 tickets total
  – 10 Sponsor Reception tickets (includes access to Main Event)
  – 10 Main Event (additional tickets for Main Event only)
• Parking for 10 cars
• Prominent Recognition as Title Sponsor on all Press Materials
• Logo/Recognition on Event emails, postcard and website
• Prominent Logo in Event Program
• Title Sponsor signage at Event
• Opportunity to address guests at Event and Sponsor Reception
• Opportunity for product placement/promotional item for Event gift bags
• Logo on Event gift bag

PRESENTING SPONSOR
$50,000 (1 available)
• Event Tickets - 18 tickets total
  – 8 Sponsor Reception tickets (includes access to Main Event)
  – 10 Main Event (includes access to Main Event)
• Parking for 8 cars
• Prominent Recognition as Presenting Sponsor on all Press Materials
• Logo/Recognition on Event emails, postcard and website
• Prominent Logo in Event Program
• Presenting Sponsor signage at Event
• Opportunity to address guests at Event and Sponsor Reception
• Opportunity for product placement/promotional item for Event gift bags
• Logo on Event gift bag

RECEPTION SPONSOR
$30,000 (1 available)
• Event Tickets – 16 tickets total
  – 8 Sponsor Reception tickets (includes access to Main Event)
  – 8 Main Event (additional tickets for Main Event only)
• Parking for 8 cars
• Prominent Recognition as Reception Sponsor on all Press Materials
• Logo/Recognition on Event emails, postcard and website
• Prominent Logo in Event Program
• Sponsorship signage at Event
• Opportunity to address guests at Sponsor Reception
• Opportunity for product placement/promotional item at Sponsor Reception
• Logo on Event gift bag

STAGE SPONSOR
$20,000 (1 available)
• Event Tickets - 14 tickets total
  – 6 Sponsor Reception tickets (includes access to Main Event)
  – 8 Main Event (includes access to Main Event)
• Parking for 6 cars
• Recognition as Stage Sponsor on all Press Materials
• Logo/Recognition on Event emails, postcard, website and Event Program
• Stage Sponsor signage at Event
• Opportunity to address guests at Event
• Opportunity for product placement/promotional item in Event gift bag
• Logo on Event gift bag

PROGRAM SPONSOR
$15,000 (1 available)
• Event Tickets - 12 tickets total
  – 6 Sponsor Reception tickets (includes access to Main Event)
  – 6 Main Event (includes access to Main Event)
• Full page ad on back cover of program booklet
• Parking for 6 cars
• Recognition as Program Sponsor on all Press Materials
• Logo/Recognition on Event emails, postcard, website and Event Program
• Logo on Event gift bag

DAIGINJO SUPER PREMIUM SPONSOR
$10,000
• Event Tickets - 10 tickets total
  – 4 Sponsor Reception tickets (includes access to Main Event)
  – 6 Main Event (includes access to Main Event)
• Logo/Recognition on Event emails, postcard, website and Event Program

www.LTSC.org/sake2022
SPONSORSHIP OPPORTUNITIES

GINJO PREMIUM SPONSOR
$5,000
- Event Tickets - 8 tickets total
  - 4 Sponsor Reception tickets (includes access to Main Event)
  - 4 Main Event (includes access to Main Event)
- Parking for 4 cars
- Logo/Recognition on Event emails, postcard, website and Event Program

JUNMAI PURE RICE SPONSOR
$3,000
- Event Tickets - 6 tickets total
  - 2 Sponsor Reception tickets (includes access to Main Event)
  - 4 Main Event (includes access to Main Event)
- Parking for 2 cars
- Logo/Recognition on Event emails, postcard, website and Event Program

JIZAKE ARTISAN SPONSOR
$2,000
- Event Tickets - 4 tickets total
  - 2 Sponsor Reception tickets (includes access to Main Event)
  - 2 Main Event (includes access to Main Event)
- Parking for 2 cars
- Listing on Event emails, postcard, website and Event Program

UNDERWRITING OPPORTUNITIES
These opportunities include: listing on Event emails, postcard and website and acknowledgment in Event program (Event tickets not included with your donation)

Sake Sponsor
(1 available)
$5,000

Chopsticks Sponsor
(1 available)
$4,000

Collectable Item Sponsor
(multiple available)
$3,500

T-shirt Sponsor
(1 available)
$3,000

Gift Bag Sponsor
(1 available)
$2,000

Program Booklet Sponsor
(1 available)
$1,000

Ticket Sponsor
(1 available)
$500

Wristband Sponsor
(1 available)
$500

For over 40 years, Little Tokyo Service Center has provided a safety net of social welfare and community development services to empower people and communities in need. LTSC provides culturally and linguistically appropriate services to the Japanese American community in the Southland, builds multi-family affordable housing projects to uplift low-income neighborhoods of color throughout Los Angeles, and promotes equitable development and cultural preservation in the Little Tokyo neighborhood.

For more information please contact:
Rafael A. Hernandez
626-893-9234
rhernandez@LTSC.org

www.LTSC.org/sake2022
### Sponsorship Opportunities:

- **Title Sponsor (1 available)**: $100,000
- **Presenting Sponsor (1 available)**: $50,000
- **Reception Sponsor (1 available)**: $30,000
- **Stage Sponsor (1 available)**: $20,000
- **Program Sponsor (1 available)**: $15,000
- **Daiginjo Super Premium Sponsor**: $10,000
- **Ginjo Premium Sponsor**: $5,000
- **Junmai Pure Rice Sponsor**: $3,000
- **Jizake Artisan Sponsor**: $2,000

### Underwriting Opportunities:

- **Sake Sponsor (1 available)**: $5,000
- **Chopsticks Sponsor (1 available)**: $4,000
- **Collectable Item Sponsor (multiple available)**: $3,500
- **T-shirt Sponsor (1 available)**: $3,000
- **Gift Bag Sponsor (1 available)**: $2,000
- **Program Booklet Sponsor (1 available)**: $1,000
- **Ticket Sponsor (1 available)**: $500
- **Wristband Sponsor (1 available)**: $500

Event Donation: $

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For federal income tax purposes, the amount of the ticket price that is tax deductible is limited to the excess over the fair market value of food, beverage, and goods provided. The fair market value of the goods provided is $75 per ticket.

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Please make checks payable to: LTSC CDC  
Attn: Sake Event  
231 E. Third St. # G106  
Los Angeles, CA 90013  

**Non-profit organizations:** Please contact Rafael A. Hernandez at 626-893-9234 for additional sponsorship opportunities.

* For more information or to check availability of limited sponsorships, please contact:  
Rafael A. Hernandez 626-893-9234 r hernandez@LTSC.org