

SAKE ON THE ROCKS

LTSC.ORG/SAKE
FRI | 7.28 | 7-10PM



SAKE
& FOOD TASTING
EVENT

**SPONSORSHIP
INFORMATION**



**Little Tokyo
Service Center**

SAKE ON THE ROCKS is a cultural and culinary showcase of assorted Japanese spirits complemented with delicious food. Guests will enjoy an array of authentic sake with experts providing their expertise and recommendations, facilitating the absolute best culinary experience.



Dear Friend of LTSC,

We are so pleased to announce that Little Tokyo Service Center will be hosting its 15th Annual Sake on the Rocks culinary event on **Friday, July 28, 2023** in downtown's Little Tokyo at the Japanese American Cultural and Community Center! We are primed to make Sake on the Rocks an even greater celebration than in years past – and we would love for you to join us in the festivities!

We are excited to elevate our premier fundraiser by adding more vendors, inviting more guests, and enhancing our marketing to benefit you, our sponsors – creating more visibility for your brand's generosity. Our hope is to count you as a champion of the community and have you pledge your participation via a sponsorship for Sake on the Rocks 2023.

For over 40 years, LTSC has been providing culturally and linguistically appropriate services to the community. Our affordable housing initiatives uplift low-income neighborhoods of color. And we promote cultural preservation and equitable development in Little Tokyo and greater Los Angeles.

Let's continue the success of Little Tokyo Service Center within the community!

Erich Nakano

A handwritten signature in black ink, appearing to read "Erich Nakano".

Executive Director
Little Tokyo Service Center

[LTSC.ORG/SAKE](https://www.ltsc.org/sake)



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

(1 available)

\$100,000

- Admission for 20 guests and valet for 10 cars at Sake on the Rocks on July 28, 2023
- Admission for 4 guests to the exclusive Changemaker Reception in fall 2023
- Prominent Recognition as Title Sponsor on all press materials
- Logo/Recognition on Sake on the Rocks event emails, postcard, website, and event program
- Title Sponsor signage at Sake on the Rocks 2023
- Signage at Changemaker Reception
- Opportunity to address guests at Sake on the Rocks and Changemaker Reception
- Opportunity for product placement/promotional item in Sake on the Rocks gift bags
- Logo on Sake on the Rocks gift bags

PRESENTING SPONSOR

~~(2 available)~~ 1 available

\$50,000

- Admission for 18 guests and valet for 8 cars at Sake on the Rocks on July 28, 2023
- Admission for 4 guests to the exclusive Changemaker Reception in fall 2023
- Prominent Recognition as Presenting Sponsor on all press materials
- Logo/Recognition on Sake on the Rocks emails, postcard, website, and program
- Presenting Sponsor signage at Sake on the Rocks 2023
- Signage at Changemaker Reception

- Opportunity to address guests at Sake on the Rocks and Changemaker Reception
- Opportunity for product placement/promotional item in Sake on the Rocks gift bags
- Logo on Sake on the Rocks gift bags

CHANGEMAKER RECEPTION SPONSOR

(1 available)

\$30,000

- Admission for 16 guests and valet for 8 cars at Sake on the Rocks on July 28, 2023
- Admission for 4 guests to the exclusive Changemaker Reception in fall 2023
- Prominent Recognition as Changemaker Reception Sponsor on all press materials
- Logo/Recognition on Sake on the Rocks emails, postcard, website, and program
- Sponsorship signage at Sake on the Rocks
- Title Signage at Changemaker Reception
- Opportunity to address guests at Changemaker Reception
- Opportunity for product placement/promotional item at Changemaker Reception and Sake on the Rocks 2023

STAGE SPONSOR

\$20,000

- Admission for 14 guests and valet for 6 cars at Sake on the Rocks on July 28, 2023
- Admission for 4 guests to the exclusive Changemaker Reception in fall 2023
- Recognition as Stage Sponsor on all press materials

- Logo/Recognition on Sake on the Rocks emails, postcard, website, and program
- Stage Sponsor Signage at Sake on the Rocks
- Opportunity to address guests at Sake on the Rocks
- Opportunity for product placement/promotional item in Sake on the Rocks gift bag

PROGRAM SPONSOR

~~(1 available)~~

\$15,000

- Full page ad on back cover of program booklet
- Admission for 12 guests and valet for 6 cars at Sake on the Rocks on July 28, 2023
- Admission for 4 guests to the exclusive Changemaker Reception in fall 2023
- Recognition as Program Sponsor on all press materials
- Logo/Recognition on Sake on the Rocks emails, postcard, website, and program

DAIGINJO SUPER PREMIUM SPONSOR

\$10,000

- Admission for 10 guests and valet for 4 cars at Sake on the Rocks on July 28, 2023
- Admission for 2 guests to the exclusive Changemaker Reception in fall 2023
- Logo/Recognition on Sake on the Rocks emails, postcard, website, and program



SPONSORSHIP OPPORTUNITIES

GINJO PREMIUM SPONSOR

\$5,000

- Admission for 8 guests and valet for 4 cars at Sake on the Rocks on July 28, 2023
- Admission for 2 guests to the exclusive Changemaker Reception in fall 2023
- Logo/Recognition on Sake on the Rocks emails, postcard, website, and program

JUNMAI PURE RICE SPONSOR

\$3,000

- Admission for 6 guests and valet for 2 cars at Sake on the Rocks on July 28, 2023
- Admission for 2 guests to the exclusive Changemaker Reception in fall 2023
- Logo/Recognition on Sake on the Rocks emails, postcard, website, and program

JIZAKE ARTISAN SPONSOR

\$2,000

- Admission for 4 guests and valet for 2 cars at Sake on the Rocks on July 28, 2023
- Admission for 2 guests to the exclusive Changemaker Reception in fall 2023
- Recognition on Sake on the Rocks emails, postcard, website, and program

UNDERWRITING OPPORTUNITIES

These opportunities include: Listing on Sake on the Rocks emails, postcard, and website; Acknowledgment in program

(Tickets to Sake on the Rocks are not included with your donation.)

Sake Sponsor (1 available)
\$5,000

~~Gift Bag Sponsor~~ (1 available)
\$5,000

Chopsticks Sponsor (1 available)
\$4,000

Collectable Item Sponsor
(multiple available)
\$3,500

T-shirt Sponsor (1 available)
\$3,000

Program Booklet Sponsor
(1 available)
\$1,000

Shochu Cocktail Contest Sponsor
(1 available)
\$1,000

Restaurant Row Sponsor
(multiple available)
\$1,000

Volunteer Food Sponsor
(1 available)
\$1,000

~~Ticket Sponsor~~ (1 available)
\$500

Wristband Sponsor (1 available)
\$500

~~Water Sponsor~~ (1 available)
\$500



Little Tokyo Service Center

Founded in 1979, Little Tokyo Service Center (LTSC) provides a comprehensive array of social welfare and community development services to assist low income individuals and other persons in need. It contributes to community revitalization and cultural preservation in Little Tokyo and the broader Japanese community in the Southland. Its focus is to promote community control and self-determination in Little Tokyo and with our partners, while continuing to provide social services to those in need.

Community Partner sponsorships available.

Please contact **Rafael A. Hernandez** for more information at rhernandez@LTSC.org



Sponsorship Opportunities:

- Title Sponsor (1 available)* \$100,000
- Presenting Sponsor (2 available)* \$50,000
- Changemaker Reception Sponsor (1 available)* \$30,000
- Stage Sponsor (1 available)*\$20,000
- ~~Program Sponsor (1 available)*\$15,000~~
- Daiginjo Super Premium Sponsor.....\$10,000
- Ginjo Premium Sponsor \$5,000
- Junmai Pure Rice Sponsor..... \$3,000
- Jizake Artisan Sponsor \$2,000

Underwriting Opportunities:

- Sake Sponsor (1 available)* \$5,000
- ~~Gift Bag Sponsor (1 available)* \$5,000~~
- Chopsticks Sponsor (1 available)* \$4,000
- Collectable Item Sponsor (multiple available)* \$3,500
- T-shirt Sponsor (1 available)* \$3,000
- Program Booklet Sponsor (1 available)* \$1,000
- Shochu Cocktail Contest Sponsor (1 available)* ... \$1,000
- Restaurant Row Sponsor (multiple available)* \$1000
- Volunteer Food Sponsor (1 available)* \$1000
- Ticket Sponsor (1 available)* \$500
- Wristband Sponsor (1 available)* \$500
- Water Sponsor (1 available)* \$500

Event Donation: \$

Contact Name:

Business/Organization Name: (for recognition purposes)

Address:

City/State/Zip:

Telephone:

Email:

Postcard Inclusion Deadline: May 12, 2023

Program Book Inclusion Deadline: June 30, 2023

For federal income tax purposes, the amount of the ticket price that is tax deductible is limited to the excess over the fair market value of food, beverage, and goods provided. The fair market value of the goods provided is \$75 per ticket.

Please make checks payable to: LTSC CDC
Attn: Sake Event
 231 E. Third St. # G106
 Los Angeles, CA 90013



POSITIVE CHANGE FOR PEOPLE AND PLACES

Non-profit organizations: please contact **Rafael A. Hernandez** at 626-893-9234 for additional sponsorship opportunities.

* For more information or to check availability of limited sponsorships, please contact:

Rafael A. Hernandez 626-893-9234 rhernandez@LTSC.org