

SAKE IN THE PARK



[LTSC.ORG/SAKE](https://ltsc.org/sake) | FRI | 7.26 | 7-10PM



**SPONSORSHIP
INFORMATION**



**Little Tokyo
Service Center**

SAKE IN THE PARK is a cultural and culinary showcase of assorted Japanese spirits complemented with delicious food. Guests will enjoy an array of authentic sake with experts providing their expertise and recommendations, facilitating the absolute best culinary experience.



Dear friends,

Little Tokyo Service Center (LTSC) is excited to host our 16th annual sake and food tasting event—this year, with a fresh new spin! Due to popular demand, this community favorite culinary event is moving to a larger venue at **Grand Park** in **Downtown Los Angeles**. LTSC's **"Sake in the Park"** will be held on **Friday, July 26, 2024** at 7:00 PM. We would be thrilled for you to accept a sponsorship opportunity this year as we activate an exciting new venue, expand our guest list, and showcase more vendors than ever before.

Sake in the Park raises funds for LTSC's vital programs and services throughout Southern California, fueling much-needed mental health care, affordable housing, homeless services, cultural preservation and so much

more. Supporting LTSC means creating positive change for people and places—we'll raise a glass to that!

At Sake in the Park, we provide optimal visibility for sponsors who continue to champion LTSC's mission. Sponsors will be sure to see their brands and generosity synonymous with this wonderful event.

Sake in the Park will be an event to remember and we invite you to be part of it. You won't want to miss this meaningful and lively celebration. Kanpai!

Erich Nakano

Executive Director, Little Tokyo Service Center

CORPORATE SPONSORSHIPS

Bronze level and above receive logo recognition in Sake in the Park digital and print materials.

TITLE SPONSOR

(1 available)

\$100,000

- Admission for 20 guests and valet for 10 cars at Sake in the Park on July 26, 2024
- Admission for 4 guests to exclusive Changemaker Reception in fall 2024
- Prominent Recognition as Title Sponsor on all press materials
- Title Sponsor signage at Sake in the Park 2024
- Recognition at Changemaker Reception
- Opportunity to address guests at Sake in the Park and Changemaker Reception
- Opportunity for product placement/promotional item in Sake in the Park gift bags
- Opportunity for logo placement on Sake in the Park shirt, bag, and lanyard
- Opportunity for logo placement on Sake in the Park collectible cup

PRESENTING SPONSOR

(2 available)

\$50,000

- Admission for 18 guests and valet for 9 cars at Sake in the Park on July 26, 2024
- Admission for 4 guests to the exclusive Changemaker Reception in fall 2024
- Prominent Recognition as Presenting Sponsor on all press materials
- Presenting Sponsor signage at Sake in the Park 2024
- Recognition at Changemaker Reception
- Opportunity to address guests at Sake in the Park and Changemaker Reception

- Opportunity for product placement/promotional item in Sake in the Park gift bags
- Opportunity for logo placement on Sake in the Park shirt, bag, and lanyard
- Opportunity for logo placement on a Sake in the Park collectible item

CHANGEMAKER SPONSOR

\$30,000

- Admission for 16 guests and valet for 8 cars at Sake in the Park on July 26, 2024
- Admission for 4 guests to the exclusive Changemaker Reception in fall 2024
- Sponsorship signage at Sake in the Park
- Recognition at Changemaker Reception
- Opportunity for product placement/promotional item at Changemaker Reception and Sake in the Park 2024
- Opportunity for logo placement on Sake in the Park shirt and bag

DIAMOND SPONSOR

\$20,000

- Admission for 14 guests and valet for 7 cars at Sake in the Park on July 26, 2024
- Admission for 4 guests to the exclusive Changemaker Reception in fall 2024
- Diamond Sponsor Signage at Sake in the Park
- Opportunity for product placement/promotional item in Sake in the Park gift bag
- Opportunity for logo placement on Sake in the Park shirt

PLATINUM SPONSOR

\$15,000

- Admission for 12 guests and valet for 6 cars at Sake in the Park on July 26, 2024
- Admission for 4 guests to the exclusive Changemaker Reception in fall 2024

GOLD SPONSOR

\$10,000

- Admission for 10 guests and valet for 5 cars at Sake in the Park on July 26, 2024
- Admission for 2 guests to the exclusive Changemaker Reception in fall 2024

SILVER SPONSOR

\$5,000

- Admission for 8 guests and valet for 4 cars at Sake in the Park on July 26, 2024
- Admission for 2 guests to the exclusive Changemaker Reception in fall 2024

BRONZE SPONSOR

\$3,000

- Admission for 6 guests and valet for 3 cars at Sake in the Park on July 26, 2024
- Admission for 2 guests to the exclusive Changemaker Reception in fall 2024

COPPER SPONSOR

\$2,000

- Admission for 4 guests and valet for 2 cars at Sake in the Park on July 26, 2024
- Admission for 2 guests to the exclusive Changemaker Reception in fall 2024
- Name recognition on Sake in the Park emails, postcard, website, and program

OTHER SPONSORSHIP OPPORTUNITIES

Underwriting opportunities

Unable to attend Sake in the Park but still want to support the vital programs offered by LTSC? Please consider an Underwriting Opportunity. Please contact **Rafael A. Hernandez** at rhernandez@LTSC.org or call at 626-893-9234

These opportunities include: logo recognition, listing on Sake in the Park emails, postcard, and website; Acknowledgment in program (Tickets to Sake in the Park are not included with your donation.)

Community Partner sponsorships

Community Partner sponsorships available for **non-profit organizations** for \$1,000. Community Partners receive name recognition and two tickets to Sake in the Park and an invitation to Changemaker Reception in Fall 2024. Please contact **Rafael A. Hernandez** for more information at rhernandez@LTSC.org



**Little Tokyo
Service Center**

Founded in 1979, Little Tokyo Service Center (LTSC) provides a comprehensive array of social welfare and community development services to assist low income individuals and other persons in need. It contributes to community revitalization and cultural preservation in Little Tokyo and the broader Japanese community in the Southland. Its focus is to promote community control and self-determination in Little Tokyo and with our partners, while continuing to provide social services to those in need.

For more information, please contact **Rafael A. Hernandez** for more information at rhernandez@LTSC.org

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IN THE PARK**

LTSC.ORG/SAKE
FRI | 7.26 | 7-10PM

**16TH
ANNUAL**

**SAKE
& FOOD TASTING
EVENT**

Underwriting Opportunities:

Sake Sponsor (1 available)	\$5,000
Gift Bag Sponsor (1 available).....	\$5,000
Chopsticks Sponsor (1 available).....	\$4,000
Collectable Item Sponsor (multiple available).....	\$3,500
T-shirt Sponsor (1 available).....	\$3,000
Program Booklet Sponsor (1 available).....	\$1,000
Shochu Cocktail Contest Sponsor (1 available).....	\$1,000
Restaurant Row Sponsor (multiple available).....	\$1,000
Volunteer Food Sponsor (1 available).....	\$1,000
Ticket Sponsor (1 available).....	\$500
Event Badge Sponsor (1 available).....	\$1000
Water Sponsor(1 available).....	\$500



**Little Tokyo
Service Center**

POSITIVE CHANGE FOR PEOPLE AND PLACES

Non-profit organizations: please contact **Rafael A. Hernandez** at 626-893-9234 for additional sponsorship opportunities.

* For more information or to check availability of limited sponsorships, please contact:

Rafael A. Hernandez 626-893-9234 rhernandez@LTSC.org

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Corporate Sponsorships:

- Title Sponsor (1 available)*\$100,000
- Presenting Sponsor (2 available)*\$50,000
- Changemaker Sponsor\$30,000
- Diamond Sponsor\$20,000
- Platinum Sponsor\$15,000
- Gold Sponsor\$10,000
- Silver Sponsor\$5,000
- Bronze Sponsor\$3,000
- Copper Sponsor\$2,000

Event Donation: \$

Contact Name:

Business/Organization Name: (for recognition purposes)

Address:

City/State/Zip:

Telephone:

Email:

Postcard Inclusion Deadline: Friday, May 10, 2024

Program Book Inclusion Deadline: Friday, June 28, 2024

For federal income tax purposes, the amount of the ticket price that is tax deductible is limited to the excess over the fair market value of food, beverage, and goods provided. The fair market value of the goods provided is \$75 per ticket.



POSITIVE CHANGE FOR PEOPLE AND PLACES

Please make checks payable to: LTSC CDC

Attn: Sake Event

231 E. Third St. # G106

Los Angeles, CA 90013

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